



**SAMSUNG**

**BLUEDIAMOND®**  
CONDENSATE REMOVAL PUMPS

## Introducing New & Exciting Products

**Meet & Greet**  
10:30am - 2:00pm

**Breakout Presentations**

11:00am - 11:30am  
12:00pm - 12:30pm  
1:00pm - 1:30pm

*Lunch will be served  
from 11:00am - 1:00pm.*

**Tuesday, May 7, 2024**  
**T-10 Naples Resource Center**  
4325 Domestic Ave., Naples, FL 34104

**Wednesday, May 8, 2024**  
**T-8 Fort Myers Resource Center**  
6450 Arc Way, Fort Myers, FL 33912

**Thursday, May 9, 2024**  
**T-11 Cape Coral Resource Center**  
785 N.E. 19th Place, Cape Coral, FL 33909

### ATTENDEES WILL LEARN:

**Introducing the Samsung WindFree™\* 3.0i, the first Mini Split with built in IAQ**

- How Samsung uses a PM1.0 electrostatic filter to improve air quality.
- How to sell more mini splits by offering the Samsung WindFree™ 3.0i.
- Benefits of using SmartThings AI with the Samsung WindFree™ 3.0i.
- Other unique features including WindFree™, Freeze Wash, built-in Wi-Fi, and SmartThings Energy.



**BLUEDIAMOND® Condensate Pumps featuring a Rotary Diaphragm and GyRok™ Technology**

- The BLUEDIAMOND® line of condensate pumps are the only ductless pumps on the market that remove sediment/debris without filters or regular servicing.
- BLUEDIAMOND® condensate pumps can run dry without burning out.
- MICROBLUE® utilizes BLUEDIAMOND® onboard intelligence, which adjusts the pump to condensate levels for quiet and efficient operation.



### MEET OUR INSTRUCTORS:



**Michael Glenn, Area Sales Manager, Samsung HVAC**

Mike Glenn is 38-year veteran of the HVAC/R industry with extensive experience working with contractors and distributors on the sale, installation, and service of HVAC/R products and equipment.



**Norm Sorel, Territory Manager, Hamilton & Associates**

Norm Sorel joined the Hamilton and Associates agency back in November 2021. Prior to coming on board, he spent the last 15 years in the property insurance industry as a catastrophe adjuster, general adjuster, and claims manager. He was born and raised in Massachusetts but moved down to the Tampa Bay area permanently in 2005. He received a bachelor's degree from the University of Tampa, and currently resides in St. Petersburg.

**Raffles & Giveaways  
for all attendees!**

\*The WindFree™ unit delivers an air current that is under 0.15 m/s while in WindFree™ mode. Air velocity that is below 0.15 m/s is considered "still air" as defined by ASHRAE 55-2013 (American Society of Heating, Refrigerating, and Air-Conditioning Engineers).