

### SAMSUNG



# Introducing New & Exciting Products

#### Meet & Greet

10:30am - 2:00pm

### **Breakout Presentations**

11:00am - 11:30am 12:00pm - 12:30pm 1:00pm - 1:30pm

Lunch will be served from 11:00am - 1:00pm.

Tuesday, May 7, 2024 T-10 Naples Resource Center 4325 Domestic Ave., Naples, FL 34104

Wednesday, May 8, 2024 T-8 Fort Myers Resource Center 6450 Arc Way, Fort Myers, FL 33912

Thursday, May 9, 2024
T-11 Cape Coral Resource Center
785 N.E. 19th Place, Cape Coral, FL 33909

### **ATTENDEES WILL LEARN:**

## Introducing the Samsung WindFree™ 3.0i, the first Mini Split with built in IAQ

- How Samsung uses a PM1.0 electrostatic filter to improve air quality.
- How to sell more mini splits by offering the Samsung WindFree<sup>™</sup> 3.0i.
- Benefits of using SmartThings Al with the Samsung WindFree<sup>™</sup> 3.0i.
- Other unique features including WindFree<sup>™</sup>, Freeze Wash, built-in Wi-Fi, and SmartThings Energy.

### BLUEDIAMOND® Pumps featuring a Rotary Diaphragm and GyRok™ Technology

- BLUEDIAMOND® ranges are the only ductless pumps on the market that remove sediment/debris without filters or regular servicing.
- BLUEDIAMOND® pumps can run dry without burning out.
- MICROBLUE® utilizes BLUEDIAMOND® onboard intelligence, which adjusts the pump to condensate levels for quiet and efficient operation.

### **MEET OUR INSTRUCTORS:**



### Michael Glenn, Area Sales Manager, Samsung HVAC

Mike Glenn is 38-year veteran of the HVAC/R industry with extensive experience working with contractors and distributors on the sale, installation, and service of HVAC/R products and equipment.



#### Norm Sorel, Territory Manager, Hamilton & Associates

Norm Sorel joined the Hamilton and Associates agency back in November 2021. Prior to coming on board, he spent the last 15 years in the property insurance industry as a catastrophe adjuster, general adjuster, and claims manager. He was born and raised in Massachusetts but moved down to the Tampa Bay area permanently in 2005. He received a bachelor's degree from the University of Tampa, and currently resides in St. Petersburg.

\*The WindFree™ unit delivers an air current that is under 0.15 m/s while in WindFree™ mode. Air velocity that is below 0.15 m/s is considered "still air" as defined by ASHRAE 55-2013 (American Society of Heating, Refrigerating, and Air-Conditioning Engineers).