



February 1, 2008

To: Our Valued Ruud Contractor Customers

UPDATE.....NEW RUUD DISTRIBUTION!

Ruud understands and is committed to supporting the vital role independent HVAC Contractors play in the local marketplace. Effective immediately, we are pleased to announce that Tropic Supply has been named the Ruud Distributor for the **Florida Peninsula**. Contractors will find Tropic Supply to be a true one-stop source for the entire award-winning Ruud product line. Together, we will provide a wide array of training, marketing, advertising programs and services designed to support and promote your HVAC business.

The Ruud product line should be available at all Tropic Supply locations within the next 30 days. A second announcement will be sent to all registered Ruud contractors at that time which will include information regarding branch locations, sales personnel, and order placement.

About Tropic Supply:

Tropic Supply is a Florida based, family owned and operated wholesale distributor of air conditioning, refrigeration, and food service equipment and supplies. The company operates sixteen branch locations with approximately 185 employees. In addition to the Ruud equipment line, Tropic Supply is the authorized distributor for Florida Heat Pump, Bard, LG Electronics, and Fujitsu Ductless Systems. Each location offers a full assortment of HVAC supplies including Atco Flex, Owens Corning, Certainteed, Hart & Cooley, Fasson, Sherer Manufacturing, Design Polymerics, Armacell Insulation, Honeywell, and White-Rodgers.

A handwritten signature in black ink that reads "Bill Hanesworth".

Bill Hanesworth
Vice President, General Manager
Ruud Heating & Cooling

A handwritten signature in black ink that reads "Chuck Del Vecchio".

Chuck Del Vecchio
President
Tropic Supply